

NorthWest
PROFESSIONAL COLOR

npc-Lab.com

We use
Kodak Professional
Photographic Paper

2011 Sports & Events Products & Services



*Providing Professional Photographers
Creative Product Options
For Over 40 Years!*

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2011 Catalog

This catalog and the prices herein are intended solely for the use of professional photographers. Possession of this catalog by others in no way obligates NPC to serve anyone other than established accounts.

Sports & Events Catalog

Thank you, for making NPC your choice in the professional photographic industry! . . .

First, let us personally thank you for being a loyal NPC client. We have grown from a small business serving local portrait photographers to a progressive, full-service lab catering to professional photographers not only in the United States, but also across the world. Because of your partnership with NPC, we all continue to succeed in this ever-changing industry.

Where everybody knows your name! NPC has always been known for incredible customer service...at least some things don't change in our industry! We strive to develop and maintain a relationship with you, our customer, by providing you with personal customer service. By serving you the right way, we are able to achieve our ultimate goal. That goal is to be an integral part of your success.

Consider us your employees! NPC relies on the entrepreneurial spirit of the employees, who are the backbone of our company. They are skilled, enthusiastic and possess strong work ethics. Their commitment is well displayed in their tenure, with many having been employed at NPC for more than 15 years.

Technology! We continue to invest in the most technologically current equipment available. We also continue to reassess our product lines to be able to provide you with not only quality products at competitive prices, but to offer you market-driven products and services that will improve your bottom line.

Once again, we thank you for trusting Northwest Professional Color with your photographic images and we look forward to a continued partnership with you and your studio.

With Our Sincerest Thanks,



Arden Glanzer



Susan Rau

Company Info.

Business Hours

- (Monday through Thursday)
● 8:00 A.M. - 5:00 P.M. Central Standard Time
(Friday)
● 8:00 A.M. - 4:30 P.M. Central Standard Time

Support & Solutions

Our Support & Solutions personnel provide a vital communication link to you. Support & Solutions Representatives; Linda, Brenda D. & Angela are available at:

- 701-282-7963 ● 800-747-9966

Phone Direct

If you need a specific department or person, you can call them direct by dialing . . .

- 701-282-3577 ● 800-747-9969 (and then dial the extension #)

- President Arden Glanzer ext. 139
- CEO Susan Rau ext. 124
- VP Marketing . Greg Carlock 651.357.6312
- CFO Jackie Peterson ext. 130
- HR / PA Robyn Nugent ext. 138
- Creative Director . . . Marvin Wright ext.134

Address

- Shipping Address . . .
214 12th St. NW West Fargo, ND 58078-1303
- Mailing Address
PO Box 517, West Fargo, ND 58078-0517

Fax

- Office Fax # 701-282-7232
- Customer Service Fax # . . 701-277-9910

Live Support

- Visit www.npcLab.com for live online chat with support personnel

- Software SupportTroy Klevgard ext. 136
- Support & Solutions .. Linda Rothhouse ext. 142
- Support & Solutions .. Brenda Dockter ext. 158
- Support & Solutions Angela Ridl ext. 152
- Sales Bob Winge ext. 159

Web Site www.npcLab.com

E-mail Direct General E-mail: npc@npc-net.com

- **Management:** _____
arden@npc-net.com - President
susan@npc-net.com - CEO
gregcarlock@frontiernet.net -
Vice President of Marketing

- **Office:** _____
jackie@npc-net.com - Accounts
receivable, Statements

- **Marketing:** _____
marvin@npc-net.com - web site,
advertising, marketing

- **Software Support:** _____
troy@npc-net.com - color profiling,
calibrating equipment & ROES

- **Support & Solutions:** _____
linda@npc-net.com - New Customer
Orientation
bdockter@npc-net.com - Envelopes
angela@npc-net.com - ImageMatch
training, schools & production templates

- **Sales:** _____
bob@npc-net.com - schools, sports,
Press & Studio

Holidays Observed

We will be closed for the following holidays: New Year's, Good Friday, Memorial Day, July 4th, Labor Day, Thanksgiving, and Christmas. Holidays falling on Saturday will be observed on Friday, and Sunday holidays will be observed on Monday.

General Policies

Service Time

We strive to give you timely and consistent service. Service times will vary depending on the service you've requested. Please note that average in-plant times are listed by each service offered (these times are actual working days at NPC, and do not include shipping time, weekends or holidays). Conditions, including seasonal demands, may cause these times to vary somewhat.

Credit Terms

Northwest Professional Color is pleased to offer more payment options for you.

Payment Options

• Credit/Debit Card Daily

A charge is made to your credit/debit card at the time your order is billed and shipped. Your invoice will be included with the shipment. All declines will delay shipment of the order until a valid credit card is charged.

• Weekly Credit/Debit Card

A charge is made to your credit/debit card every Friday for all orders during the week. All declines may cause delay of any further orders until valid credit card is charged.

• Bi-Weekly Credit/Debt Card

Your card will run on the 15th on the month as well as the last day of the months for any orders invoiced.

At this time we are unable to carry open accounts. Other payment options are available for accounts on special request. Please contact Jackie for details 800.747.9969 ext. 130.

Northwest Professional Color will incur a \$35.00 charge on all returned checks and returned C.O.Ds. A past due finance charge of 1.5% (18% annually) will be charged each month for past due accounts.

VISA, Master Card, AMEX, Discover credit/debit is accepted. Northwest Professional Color does not charge any additional fees.

Credits

In the event of discrepancies on the invoice, we require the following information within 30 days from the invoice date:

1. The original order form.
2. The original invoice.
3. The original prints.
4. The explanation for return.

All original paper work submitted will be returned to the studio.

Color Quality

Our goal is to always provide you with outstanding printing on your orders. We color balance for superior color and pleasing flesh tones. We will not match prints from other vendors due to chemical and paper variables. Prints within our color quality standards will not qualify for remakes.

Periodically, we receive images which have been severely under or over exposed. In this situation, we will do our best to supply you with an acceptable photograph. Please remember, however, these photographs will fall severely short of our high professional standards and will not be eligible for a remake.

On occasion, some synthetic materials, dyes and paints do not photograph as they appear to the human eye. Sadly, this cannot be foreseen or corrected in either the negative or print. Flash meters are fine tools to use, but they do not always give you the best results. Please call our Technical Service Department for a proper testing procedure. Remember that each lens you use will require a different setting due to changes in lens values and bellows extension.

We Respect Copyrights!

To protect the proprietary material of our customers, we make every effort to produce images that are copyrighted and/or owned by the sender of images to Northwest Professional Color. By submitting an image file to Northwest Professional Color for processing, evaluation, or printing, you are agreeing to and approving that he/she solely owns the images. Northwest Professional Color takes every precaution to only print legal prints of images and has the right to refuse service or business to individuals or corporations that we feel are infringing upon someone else's copyrighted property. If there is a further question regarding this policy, please contact (Susan or Robyn.)

General Policies

Remakes

“Please verify orders and invoices immediately upon receipt for accuracy.”

- Following these procedures will help us to increase customer satisfaction.
- Remakes submitted after 30 days of the invoice date will be entered as a reorder and invoiced at regular prices.

Contact Customer Service if there is a problem with your order. You will be instructed on the proper procedure.

- Please do not destroy prints or paper work.

Price Changes

All prices are subject to change without giving prior notice. Whenever possible, it is our policy to notify all of our customers well in advance of such changes.

Sales Tax

Sales tax will be added to all orders unless a valid sales tax exempt certificate is on file at NPC.

CustomerLink

Our Customer Service Representatives are always available to help you track an order’s progress or shipment date. When you want to utilize this service, our representative will ask for your order number on your original order form, as well as the type of order - i.e., preview, wedding, auto, or portrait.

Go to www.npc-net.com to access our “Customer Link”. Contact Bob Winge in sales to request a password.

Screen captures are shown at right, for areas you will enter to check on the progress of your order.

Unlisted Services

For those services not listed in our price book, please contact a customer service representative with your request. Customer service will be happy to provide guidance and support regarding your project.

Order #	Description	Invoice #	Received	Shipped
318207	L CL	130731	2/27/2002	3/1/2002
311485	K CUST ANNC	130556	2/22/2002	2/28/2002
211480	L 35M 4X6	129685	2/19/2002	2/26/2002
208565	L 35M 4X6	129684	2/19/2002	2/26/2002
A66536	CS	M38810	2/22/2002	2/22/2002
915707	L PR SCANPRWCD	635704	2/20/2002	2/22/2002
411485	R JESSICA KUBAL	128390	2/18/2002	2/20/2002
111486	L AUTO	126513	2/1/2002	2/12/2002
511486	L CC	124954	2/1/2002	2/5/2002
648268	DWHL SCAN COPY	635548	1/25/2002	2/1/2002
615252	TRAN SCAN WRT	635531	1/31/2002	1/31/2002
729602	BRADY IN AFLAC	124166	1/30/2002	1/31/2002
216213	L 35M BW 5X7	123561	1/28/2002	1/29/2002

After entering your password, this screen will open. This screen describes your studio’s order, when it was received, and the date shipped.

Order #:	611481	Status:	In Plant	Invoice #:	130731
Description:	L PK DR	Received Date:	1/17/2011		

QTY	Product Description
1	DIGITAL RETOUCH SH
1	8X10 1ST UNIT
2	5X7 ADDITIONAL UNITS

This screen shows an example of an order along with the contents, that is currently in the lab.

Invoice #:	130731	Line Item Total:	\$27.50
Order#:	318207	Discount:	\$0.00
Order Description:	L CL	Shipping:	\$2.00
Invoice Date:	1/17/2011	Sales Tax:	\$1.79
Order Received:	1/16/2011	C.O.D. Fee:	\$0.00
Credit Type:	C.O.D. (checks OK)	INVOICE TOTAL:	\$31.29

QTY	Description	Unit Price	Line Price
1	OVERLAY-SLIMLINE	\$27.50	\$27.50

Click-on the invoice number and look at your invoice.

General Policies / Index

Shipping and Handling Charges

- All incoming orders are postage paid by NPC.
- Postage paid box labels, and UPS labels are available upon request, through Campus Ship or Customer Service.
- All outgoing orders will be charged a shared shipping and handling fee \$4.00.
- All orders will be shipped UPS, Speedee or Mail at our discretion.
- All merchandise orders will incur a full shipping charge.
- We reserve the right to impose a minimum order charge whenever necessary.

International Shipping Policy

All international orders will be shipped USPS Express Mail. International shipments will be billed at the actual shipping cost. Delivery times for Express Mail International packages are delivered within 3-5 business days. Online tracking is available for this shipping method.

Damaged UPS Shipments

If you receive a damaged package from UPS, please keep all of the contents inside the box, including the damaged photographs. The damaged box must be inspected by UPS for credit. Then, do the following:

1. Immediately notify your UPS delivery person at their 800 number.
2. Call our Customer Service Department and they will instruct you how to facilitate the remake process.

UPS Campus Ship

A new UPS service called Campus Ship is available. Campus Ship packages can be given to any UPS driver, dropped off at any letter center, or at any UPS drop box. (Locations can be found through www.ups.com). You will be printing your label through your computer. Contact Robyn in NPC Customer Service for instructions.

Some of the advantages include:

- Your shipment will have a tracking number enabling you to keep tabs on its progress.
- You do not need to order labels; label are printed on site.
- Packages can be dropped at any UPS site or any truck in route.

ROES

Sports / Events

Sport/Event Photography:

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Print Order Options

Options for Sport/Event ordering

Northwest Professional Color has the largest selection of sports graphic products available anywhere. Funpaks, bagtags, composites, magazine covers, graphic buttons, magnets, and trading cards available for almost every sport and event. If you do not see graphics for your particular sport or event, please call us. We offer a design program as part of "ROES" (remote order entry system). We give you the ability to create your own graphic templates using our Rose "Pager" option.

NPC Sport/Events

Three types of ordering options . . .

A) ROES ReadyPrints Sports / Events - (studio color corrected)

- Save money when purchasing prints when you take total control of your files and color balance.
- 72 print sizes to choose from
- All graphic enhancement products are available in ready prints.
- Fast turnaround
- Foil stamp imprinting for mats
- Complete control of color and cropping by studio

B) ROES Sports / Events - (lab color corrected)

- Advantage - rapid turnaround
- Text and colors can be varied between products
- No minimum

C) On-Line Sport / Events - (lab color corrected)

- Same print prices as Rose sport/events
- Order entry available through lab (additional fee)
- Package assembly available
- Products available from ether digital files or cut negatives (negs will be scanned)
- Worksheets must be filled out for all subjects
- Complete order must remain the same choice for; colors, year, school name and/or mascot title
- Files sent must be cropped to 4x5 by studio, or negatives masked by studio
- Files can be submitted on CD or sent by FTP to lab

ReadyPrints Prices

Average Service Time - two days in lab

Sports & Events ReadyPrints

- Priced as individual prints
- Simple to order price structure, is our "Everyday Low Price".
- Contact Customer Service to request unique print sizes that are not shown here.
- Data Match packaging .90

Most Popular

Size	Price
8x10 Comp	1.59
10x13 Comp	3.36
4 - 21/2x31/2	.77
31/2x5	.38
5x7	.77
8x10	1.59

Size	Price	Size	Price
8 - 13/4x21/2	.77	8x12	1.98
2 - 21/2x21/2	.38	8x13	2.69
4 - 21/2x31/2	.77	8x14	2.80
8 - 21/2x31/2	1.53	10x13	3.36
31/2x5	.38	10x16	4.45
4x5	.44	10x18	5.01
4x6	.52	10x20	5.57
4x10	.98	10x24	9.19
4x11	1.05	11x14	3.98
4x16	1.53	12x24	9.57
5x7	.77	12x16	8.50
5x8	.87	16x8	3.56
5x10	1.09	16x20	11.57
5x20	2.84	18x24	14.46
6x8	1.05	18x22	13.22
6x9	1.19	20x30	20.04
6x24	5.51	20x24	15.96
7x10	1.53	22x28	20.57
8x10	1.59	24x36	28.85

Metallic Sports & Events

Size	Price
8 - 11/4x21/4	.96
4 - 21/2x31/2	.96
8 - 21/2x31/2	1.74
4x5	.55
4x6	.65
4x10	1.23
4x11	1.31
5x7	.96
5x8	1.09
5x10	1.36
5x20	3.55
6x8	1.31
8x10	1.99
10x13	4.20
10x18	6.26
10x20	6.96
11x14	4.98
16x20	14.46
20x30	25.05
20x24	19.95

ReadyPrints Prices

Sports Specific Trader Cards *Average Service Time - add one additional day in lab*

Print Codes	Traders / Trading Cards - (priced by the dozen)	Price
300 Series	12 - Double-sided "Collectors" Trader Cards	6.16
400 Series	12 - Double-sided "Gold" Trader Cards	8.24

UV Coated "Press Printed Trader Cards" available through ReadyPrints (see "Press Prints")
 Unified Traders - Over 25 colored background effects to choose from
 Dynamix Traders - Unlimited color / 7 effects / 19 image masks / photo background option

Retouch Image

Service	Price Range
Retouch File (per head)	3.75

Specialty Products

Product	Price
13x10 Digital Sports Composite	3.36
10x8 Digital Sports Composite	1.59
3" Button	1.50
3" Round Mirror	1.82
3" Round Magnet	1.82
3" Button Personalized	1.75
3" Round Mirror Personalized	2.07
3" Round Magnet Personalized	2.07
Graphic Button Setup	11.00
3" Button w/Graphics	2.00
3" Mirror w/Graphics	2.32
3" Magnet w/Graphics	2.32
3" Button w/Graphics & Personalized	2.10
3" Mirror w/Graphics & Personalized	2.42
3" Magnet w/Graphics & Personalized	2.42
5x8 Portrait Calendar	.87
7x10 Portrait Calendar	1.53
10x16 Portrait Calendar	4.45
5x10 Poster Print	1.09
10x18 Poster Print	5.01
1 -5x7 Cover Shot Magazine Print	.77
1 -8x10 Cover Shot Magazine Print	1.59
1 -4x5 Cover Shot Magazine Print	.44
4 -2 1/2x3 1/2 Cover Shot Magazine Print	.77

Press Printed Stickers

Quantity	Price
1 - Sheet (18 per sht.)	3.00

Dog Tag *Double-sided*

Size	Price
1.125x2 - (2 photos)	4.75



Sports Fun Pak *Add one additional day in lab*

- Fun Paks are laminated
- Diecut, & 2 Sided
- Personalized
- Fun Paks include:
 - 2 - Bag Tags
 - 2 - Bookmarkers
 - 4 - Key Fobs
 - 1 - Calendar



Size	Price
8 1/2x11 Fun Pak	1.95

Sports Bag Tag

- Laminated
- Personalized
- 2 sided



Size	Price
Lg Bag Tag 3 1/2x5 1/4	2.50
Sm Bag Tag 2 1/4x4	2.29

Key Chain

- 2 sided



Size	Price
1.65" x 2"	2.50

Finishing

Print Mounting *Service time - add one additional day*

Print Size	3/16"	
	Gatorfoam	Styrene
20x30	30.40	17.86
16x20	17.10	10.28
10x24	12.85	17.00
10x20	15.15	7.86
10x18	14.13	7.58
10X16	NA	7.58
11x14	13.02	7.25
10x13	13.02	7.25
8x16	13.02	7.25
8x13	13.02	7.25

Styrene is a 2mm thick, rigid, plastic mount board.

Magnetic Mount For Prints

Size	Price	Size	Price	Size	Price
10x20	4.10	8x8	3.03	4-wall	1.49
10x18	3.84	5x10	2.03	5x5	1.43
10x16	3.40	5x8	1.64	4x6	1.43
10x15	3.84	4x10	2.03	3 1/2x6	1.10
8x10	3.03	6x8	1.64	4x5	1.10
7x10	2.66	5x7	1.43	3x5	1.10
5x13	3.03	3 1/2x10	1.49		

6 - Press Printed Tickets with UV coating 6.00

ROES
Orders Only!

Spray and Texture

- Texture Spray & Brush Strokes add one additional day.

MACHINE TEXTURING:

- Two types of surface textures, select either "pebble" or "linen".

Service time - add one additional day

Print Size	Spray	Texture Spray
20x30	6.77	11.61
16x20	3.67	6.70
10x24	3.72	6.70
10x20	3.09	5.62
10x18	2.42	5.07
10x16	2.42	5.07
11x14	1.97	5.87
10x13	1.97	5.87
8x16	1.97	5.87
8x13	1.97	5.87

ProPrints Sport Prints

• Quantity prices are shown at cost for each print purchased under the quantity desired.

Sports Print Prices *Average Service Time - two days in lab* *Metallic Paper*

Size	1	2-3	4-7	8-11	12-19	20-49	50-99	100-199	200-399	400+	1	2+
20x30	22.80	20.06	19.15	18.24	17.56	16.87	16.19	15.50	14.82	14.14	28.50	25.08
16x20	12.16	10.70	10.21	9.73	9.36	9.00	8.63	8.27	7.90	7.54	15.20	13.38
20x24	18.30	16.10	15.37	14.64	14.09	13.54	12.99	12.44	11.89	11.35	22.87	20.13
11x14	5.86	5.15	4.92	4.69	4.51	4.33	4.16	3.98	3.81	3.63	7.32	6.44
10x24	11.39	10.03	9.57	9.12	8.77	8.43	8.09	7.75	7.41	7.06	NA	NA
10x20	7.60	6.69	6.38	6.08	5.85	5.62	5.40	5.17	4.94	4.71	9.50	8.36
10x18	7.13	6.27	5.99	5.70	5.49	5.28	5.06	4.85	4.63	4.42	8.91	7.84
10x16	6.08	5.35	5.11	4.86	4.68	4.50	4.32	4.13	3.95	3.77	NA	NA
10x13	4.94	4.34	4.15	3.95	3.80	3.65	3.51	3.36	3.21	3.06	6.17	5.43
8x14	4.52	3.98	3.80	3.62	3.48	3.34	3.21	3.07	2.94	2.80	NA	NA
8x10	2.53	2.23	2.13	2.03	1.95	1.87	1.80	1.72	1.65	1.57	3.17	2.79
7x10	2.44	2.02	1.93	1.83	1.76	1.68	1.61	1.54	1.46	1.39	NA	NA
5x10	2.17	1.80	1.71	1.63	1.56	1.50	1.43	1.37	1.30	1.24	2.71	2.25
6x8	2.08	1.73	1.64	1.56	1.50	1.44	1.37	1.31	1.25	1.19	2.60	2.16
5x8	1.65	1.37	1.30	1.24	1.19	1.14	1.09	1.04	.99	.94	2.06	1.71
5x7	1.44	1.19	1.14	1.08	1.04	.99	.95	.91	.86	.82	1.80	1.49
4x6	1.29	1.07	1.02	.97	.93	.89	.85	.81	.78	.74	1.62	1.34
4x5	1.07	.89	.85	.80	.77	.74	.71	.68	.64	.61	1.34	1.11
3 1/2x5	.94	.78	.74	.71	.68	.65	.62	.59	.57	.54	NA	NA
4-2 1/2x3 1/2	1.33	.75	.63	.57	.52	.49	.47	.45	.44	.43	1.66	.93
8-2 1/2x3 1/2	2.35	1.31	1.10	1.01	.91	.87	.82	.80	.77	.75	2.93	1.64
8-1 1/4x2 1/4	1.33	.75	.63	.57	.52	.49	.47	.45	.44	.43	NA	NA
2-2 1/2x3 1/2	.94										NA	NA

	1	2-3	4-7	8-11	12-+
13x10 Digital Sports Composite	4.94	4.35	4.17	3.95	3.81
10x8 Digital Sports Composite	2.53	2.22	2.12	2.02	1.95
3" Button	1.72	1.51	1.45	1.38	1.32
3" Round Mirror	2.09	1.84	1.75	1.67	1.61
3" Round Magnet	2.09	1.84	1.75	1.67	1.61
3" Button Personalized	2.00	1.76	1.68	1.60	1.54
3" Round Mirror Personalized	2.37	2.08	1.99	1.89	1.82
3" Round Magnet Personalized	2.37	2.08	1.99	1.89	1.82
3" Button w/Graphics	2.29	2.01	1.92	1.83	1.76
3" Mirror w/Graphics	2.65	2.34	2.23	2.12	2.04
3" Magnet w/Graphics	2.65	2.34	2.23	2.12	2.04
3" Button w/Graphics & Personalized	2.40	2.11	2.02	1.92	1.85
3" Mirror w/Graphics & Personalized	2.77	2.44	2.33	2.21	2.13
3" Magnet w/Graphics & Personalized	2.77	2.44	2.33	2.21	2.13
5x8 Portrait Calendar	1.65	1.37	1.30	1.24	1.19
5x8 Magnetic Portrait Calendar	3.29	3.01	2.94	2.88	2.83
7x10 Portrait Calendar	2.44	2.02	1.93	1.83	1.76
7x10 Magnetic Portrait Calendar	5.10	4.68	4.59	4.49	4.42
10x16 Portrait Calendar	6.08	5.35	5.11	4.86	4.68
10x16 Magnetic Portrait Calendar	9.49	8.76	8.52	8.27	8.09
5x10 Poster Print	2.17	1.80	1.71	1.63	1.56
5x10 Magnetic Poster Print	4.19	3.82	3.73	3.65	3.58
10x18 Poster Print	7.13	6.27	5.99	5.70	5.49
10x18 Magnetic Poster Print	10.97	10.11	9.83	9.54	9.33
1 -5x7 Cover Shot Magazine Print	1.44	1.19	1.14	1.08	1.04
1 -8x10 Cover Shot Magazine Print	2.53	2.23	2.13	2.03	1.95
4 -2x3 Cover Shot Magazine Print	1.33	.75	.63	.57	.52
3.5x5.25 Bag Tag	2.50	NA	NA	NA	NA
Fun-pak	1.95	NA	NA	NA	NA

ProPrints Sport Prints

Trader Card Prices

Average Service Time - add one additional day in lab

Print Codes	Traders / Trading Cards - (priced by the dozen)	Price
300 Series	12 - Double-sided "Collectors" Trader Cards	7.26
400 Series	12 - Double-sided "Gold" Trader Cards	9.71
	12 - Double-sided "Press Printed" Trader Cards (see "Sports Press Printed Products")	

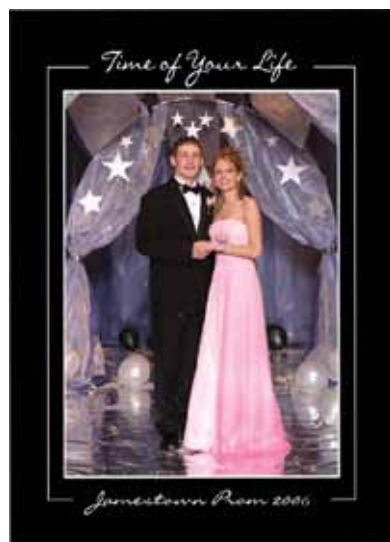
Digital Text On Teams

Service	"Order in Special Instructions"	Price
Imprint Setup (limited text - black or white ltrs.)		13.00
Logo, Colored Text		27.50
Package Assembly	.45ea.	

Event Graphic Prints

Event Graphic Overlay

Available through ROES only!



Service	Price
Apply Graphic on Image (per image)	.85 ea.

NPC Graphic Overlay

NPC graphic overlay available for .85¢ per image, plus print price.

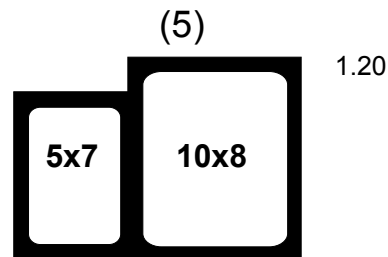
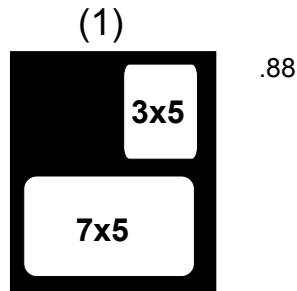
Add a professional touch to your Event images, enter text on overlay image through ROSE.

**** call for details ****

Mats & Folders

Mat & Folder Combinations

Service	Price
Set-Up	13.00
Memory Mate Mat, Folder or Mount	.25 ea.



Imprinting

* Limit three lines, twenty-three characters each line on "Mats".

Hot Stamp Fonts

Northwest Prof. Color

18 pt. Block

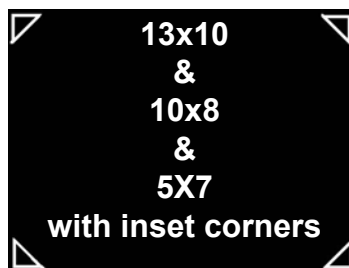
Northwest Professional Color

18 pt. Script

Northwest Professional Color

12 pt. Block

Broadway Easel



10x13 - .96

10x8 - .66

5x7 - .49

Marketing Envelopes

Pre-pay Pkg. Envelopes

A Great Way to Increase your Profits!

- Full color Prom/Formal Dance envelopes.
- Envelopes are imprinted with your individual studio packages and add-on's.
- NOTE:**
- Envelopes are only offered imprinted.

(Service time - five working days)

Flyer Envelope	Price
No Set-Up Charge (stock Images)	
Event Envelope (with imprinting)	.41ea.
Sport Envelope (with imprinting)	.41ea.
UG Envelope (with imprinting)	.41ea
Custom Envelope - call	.41ea.

(contact Customer Service for instructions)

Remittance Envelopes

- **Allow 5 working days for this service.**
- Beautiful four color sports envelope.
- Envelopes display our attractive add-ons.
- Imprinted with your own studio information i.e. logo, address, package price, add-ons, price list, and date of photo shoot.

Custom Envelope

Envelope	Price
Full Color Custom Envelope	.41ea.
Setup Charge (your images)	Quote

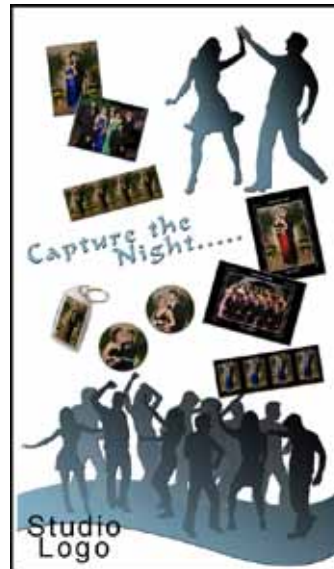
Stock Sports Envelope

Envelope	Price
Full Color Front / B&W Back (with your pkgs. & our images)	.41ea.

To Order:

Please contact customer service

- NPC will supply a sample envelope to be sent to you for ideas when setting up product offerings .
- Studio supplies packages, add-ons, identification info. and prices.
- Posters, Buttons, Bag Tags, Fun Paks, Cover Shot Magazines, Calendars, Magnets, Mirrors, Sports Composite, Memory Mates, two styles of double sided Trading Cards, and one Trader Card with sticker back are shown on envelope.
- Preprinted on envelope is an area for subjects personal stats.



prom envelope
with event overlay shown



Sports Envelope
All products shown

SETUP NOTICE: One design change is included in the price. Additional design changes will be charged in 15 minute increments at \$65.00/hr.



sports envelope
with unified product shown



sports envelope
with your packages shown

Pager Custom Traders

Custom Traders

Design your trader card background in PhotoShop.

Build your trader card in "ROES Pager" with text and image nodes.

- Start with the NPC Photoshop template - provided on our website. Download: (tradertemplate.zip) located under "Catalog" / Sports section. This file is a Zip file and will be opened directly in Photoshop then save it to your desktop, or a folder.

• On the PSD file, the white area is where the card will be die cut. The same template can be used for both the front and the back side of the card.

• Create the background larger than the white area, have the background fill the complete canvas, so the card can be die cut. Do not put anything next to the guide lines of the white area. Die cutting will move slightly and text or graphics could be cut off.

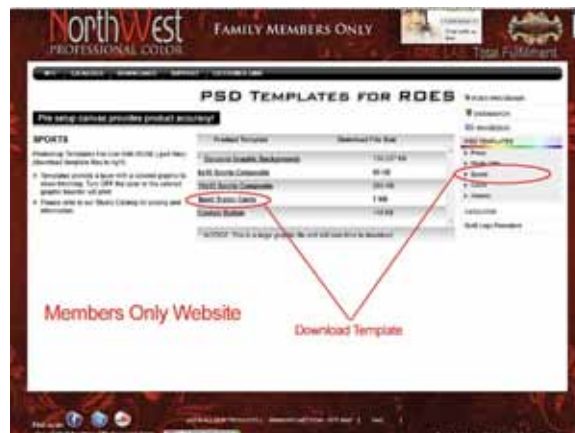
• Before saving the finished card backgrounds, be sure to delete any alpha channels, paths, or extra layers. Save your background to the folder in which your images are located for the job.

• Open ROES Sports, the location for ordering Custom Trader Cards is in the "12 Traders" tab under the "Custom Traders" sub tab. As you build a custom trader, you will choose which side of the trader card by choosing each side in the options pallet.

Custom Trader Cards

Quantity	Price
12 - Custom Traders	8.09

(design traders in studio with our psd template or use ROSE Pager to customize)



Specialty Products

Photo Gifts

Supply your customer with exciting products without any additional time.
We print marketing materials for your advertising and promotions.

- Offered in both ROES ReadyPrints & ROES ProPrints studio corrected
- Colors may vary when printing multiples
- Quantity discounts are not available
- Images accepted as TIFF or JPEG / sRGB / 300 dpi
- Do not use a CMYK color profile

Product	Image Format	
	W	H
Mouse Pad -	9.5	8
Coaster -	3.75	3.75
Place Mats -	16.1	10.15
Travel Mugs -	8.3	3.1
Glass Cutting Board -	11.1	8.1
11oz Coffee Mugs -.....	8.3	3.1
15oz Coffee Mug -	8.5	4
Water Bottle -	7.375	4.625

Color or B&W photo on white finish



14 oz. Travel Mug stainless steel
20.49 ea.



11oz Coffee Mug
11.75 ea.



15oz Ceramic Mug
16.75 ea.



11oz Morph Coffee Mug
16.99 ea.



3x8 Aluminum Water Bottle rubber bottom with extra stopper
17.99 ea.



Coasters 3 1/2" square - rubber back (4 pak) same or different images
7.49 ea.



Placemats 16x10 - rubber back (2 pak) same or different images
21.25 ea.



Mousepad
9x8 rubber back
7.49 ea.



11"x8" Glass Cutting Board
34.25 ea.

Statuette
Your print laser-cut and mounted in acrylic with stand

4x6	18.00
5x7	22.00
8x10	30.00
11x14	39.00
16x20	67.00



Specialty Products

Photo Gifts (continued from page 16)

Supply your customer with exciting products without any additional time.

Product	Image Format	
	<u>W</u>	<u>H</u>
Can Wraps -	8.8 x 4	
Wood Cross -	4.625 x 6.125	
Note Pad Holder -	3.625 x 2.125	
Keepsake Box -	5 x 7	
Dog Tag -	1.125 x 1.85	
Key Chain -	1.25 x 1.5	
circle ornament -	2.89x2.91	
tear-drop ornament - ...	2.87x4.125	



Can Wrappers (4 pak)
same or different images

25.49 ea.



1.25"x2" Metal Dog Tag
2 photo images with rubber
silencer and chain

4.75 ea.

See [ReadyPrints catalog](#) to order key chain



1.65"x2" Key Chain
image on each side

2.50 ea.



4 1/4x6 1/4 Wooden Note Pad Holder
3x3 sticky notes are not included

15.99 ea.



7x11 Wooden Cross Plaque
4.2x5.9 oval image

16.99 ea.



image on both sides of
ornament (different images)

2.75x2.75 circle image

2.75x4.125 tear-drop image

7.99 ea.



6"x8" Keepsake Box - 1 1/2" deep
photo on both sides of cover

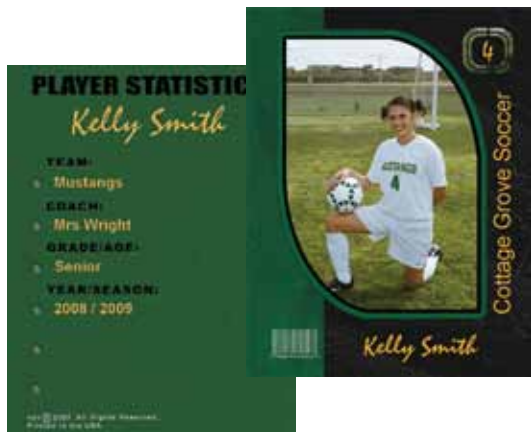
47.99 ea.

ReadyPrints Press Prints

Design Press Printed Traders & Tickets Directly in ROES

Design your press printed trader card & ticket background, stoke color, font style and color directly in ROSE.

- No PSD templates to download
- These new press printed products are made to match our new sports products.
- Options will allow you to offer packages that can include press printed products without additional lab service time.
- Color schemes can be created for your team colors under “Size Options” and “Image Options” to unify the look of your products.
- UV coating is added to give a high gloss, high quality professional look.



Trader Cards

Create your team colors

Choose background color

Choose font color



Tickets

UV Coated Press Trader Cards *Average Service Time - add one additional day in lab*

Traders / Trading Cards - (priced by the dozen)	Price
12 - Double-sided “Press Printed” Trader Cards	11.33

UV Coated Press Tickets *Average Service Time - add one additional day in lab*

Tickets	Price
12 - Single-sided “Press Printed” Tickets	7.20
6 - Single-sided “Press Printed” Tickets	5.85

Tickets have the option for magnetic mounting “see Finishing Services”

11x17 Posters *Average Service Time - add one additional day in lab*

Poster Test \$5.00

Paper Type	25	50	100	150	200	250	300
Standard	2.00	1.58	1.16	1.10	1.06	.98	.90

Unified Products

Design using your choice for colors with all products in ROES Sports

Design your products background, stroke color, font style and color directly in ROES.

- Refer to standard ReadyPrints pricing for prints
- Refer to "Sport Press Prints" for new traders and tickets
- All sports available
- Order through ROES ReadyPrints only
- Many color choices available to closely match uniforms
- No PSD templates needed



Unified Sports Products

- UV Coated Tickets*
- UV Coated Trader Cards*
- Magazine Covers*
- Wallet Magazine Covers*
- Sport Composites*
- Bag Tags*
- Buttons*
- Magnets*
- Mirrors*
- Fun Paks*
- Key Fobs*

*Personalized with name, team,
& colors to closely match uniforms!*

npc-Lab.com

Dynamix Sports

7 GRAPHIC EFFECTS
TO CHOOSE FROM

UNLIMITED COLOR



SMOKE



GRUNGE 2



ABSTRACT



SPLATTER



GRUNGE

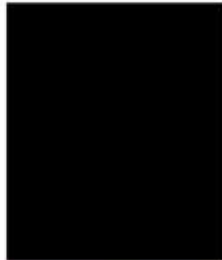


CLOUDS



LIGHTNING

Lightning Effect
colored green



Design with complete freedom to make products your own. all products are in ROES Sports priced as regular prints. Order through ROES ReadyPrints.

The "Dynamix" Sports line offers hundreds of ways to "personalize" your products for your school or team.

Determine your unique school look with all your logos and graphics.

Create your custom personalized photographic backgrounds

Choose from 7 graphic backgrounds

Choose from nineteen image masks

Thousands of color schemes and extensive range of fonts

Save your template for future orders

Order through ROES Sports (studio color corrected)

AVAILABLE PRODUCTS:

- 10x8 COMPOSITE
- 5x7 MAGAZINE COVER SHOT
- TRADER CARDS
- FUN PAK
- BAG TAG
- BUTTON
- TICKET

DYNAMIX SPORTS
YOUR BACKGROUND IMAGE

